

## How to Participate

Visit the Poster Contest website at  
<https://tinyurl.com/CalumetPoster>  
for more information including:



- Contest Rules
- Resources for students and teachers on Water and Conservation
- 2022 Entry Form

## Sponsors



### Questions / Arrange Poster Pick Up:

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Land and Water Conservation  
**Calumet County**  
Land & Water Conservation Department  
206 Court St  
Chilton, WI 53014

## 2022 WI Land & Water Youth Conservation Poster Contest



For Children in K-12 Grades

**Poster Deadline: December 21, 2022**

*Posters will be judged for the County contest the first week of January. Winners of the local contest advance to the area contest held in Oshkosh on January 13, 2023. Winners at the area contest advance to the State contest held in Wisconsin Dells, March 1-3, 2023*

## One Water

We are all connected to water in multiple ways:

- Water is where WE LIVE: from showers, to food prep and drinking water, we touch water every day.
- At WORK and SCHOOL: some industries use more water than others, such as many factories, pools & spas, and restaurants use a lot of water.
- Where we PLAY: local lakes and stream are our natural playgrounds, habitat for wildlife, and often provide drinking water to our local communities.
- Water is WHO WE ARE: the human body is made up 60% or more water!

### How much water do you use?

The answer may be surprising. It's more than just what comes out of the tap, water is used to produce everyday goods such as food, clothing, and even electronics!

Check out your water footprint at [www.watercalculator.org](http://www.watercalculator.org)

## Poster Evaluation

National Poster Contest entries are reviewed based on the following criteria:

- Conservation message (50 %) (Poster uses correct theme)
- Visual effectiveness (30 %)
- Originality (10 %) and
- Universal appeal (10 %)



*Example of past poster*



## Prizes

**Awards given to local, area, and state winners!**



State winners will be eligible for the National Poster Contest and prizes.



*Example of past poster*

## Who Can Participate?

The Poster Contest is open to all public, private and homeschooled students in grades K—12.

## Why Participate?

- ◆ Designing a poster and researching the theme can give you a voice in your community on important conservation issues!
- ◆ Posters capture people's attention and tell important stories in a language that everyone can understand.
- ◆ They inspire, increase awareness, and encourage us to work together to protect our natural resources for present and future generations.