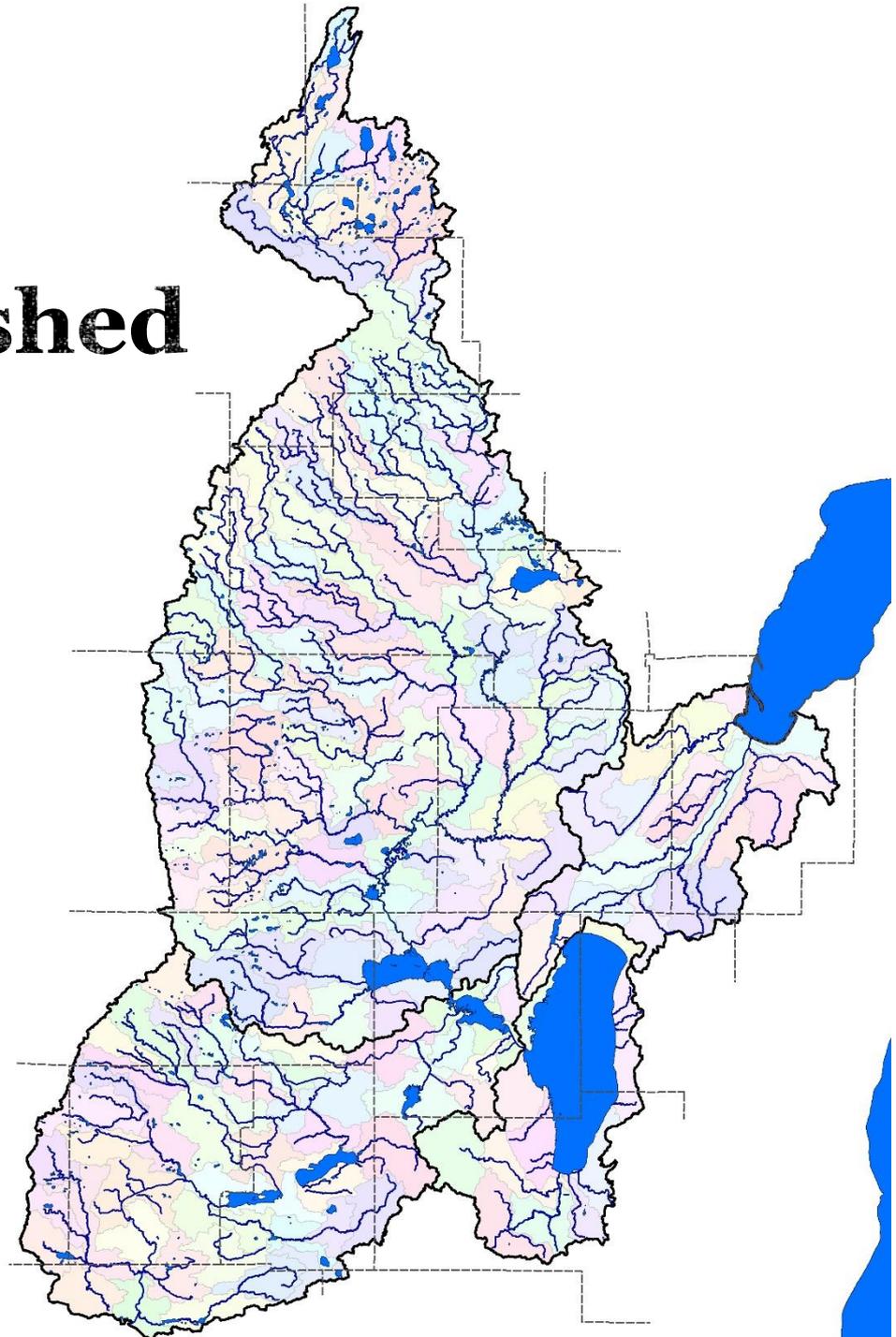


Opportunities for Partnership

Jessica Schultz
Fox-Wolf Watershed Alliance



Partnerships based on Watershed Boundaries



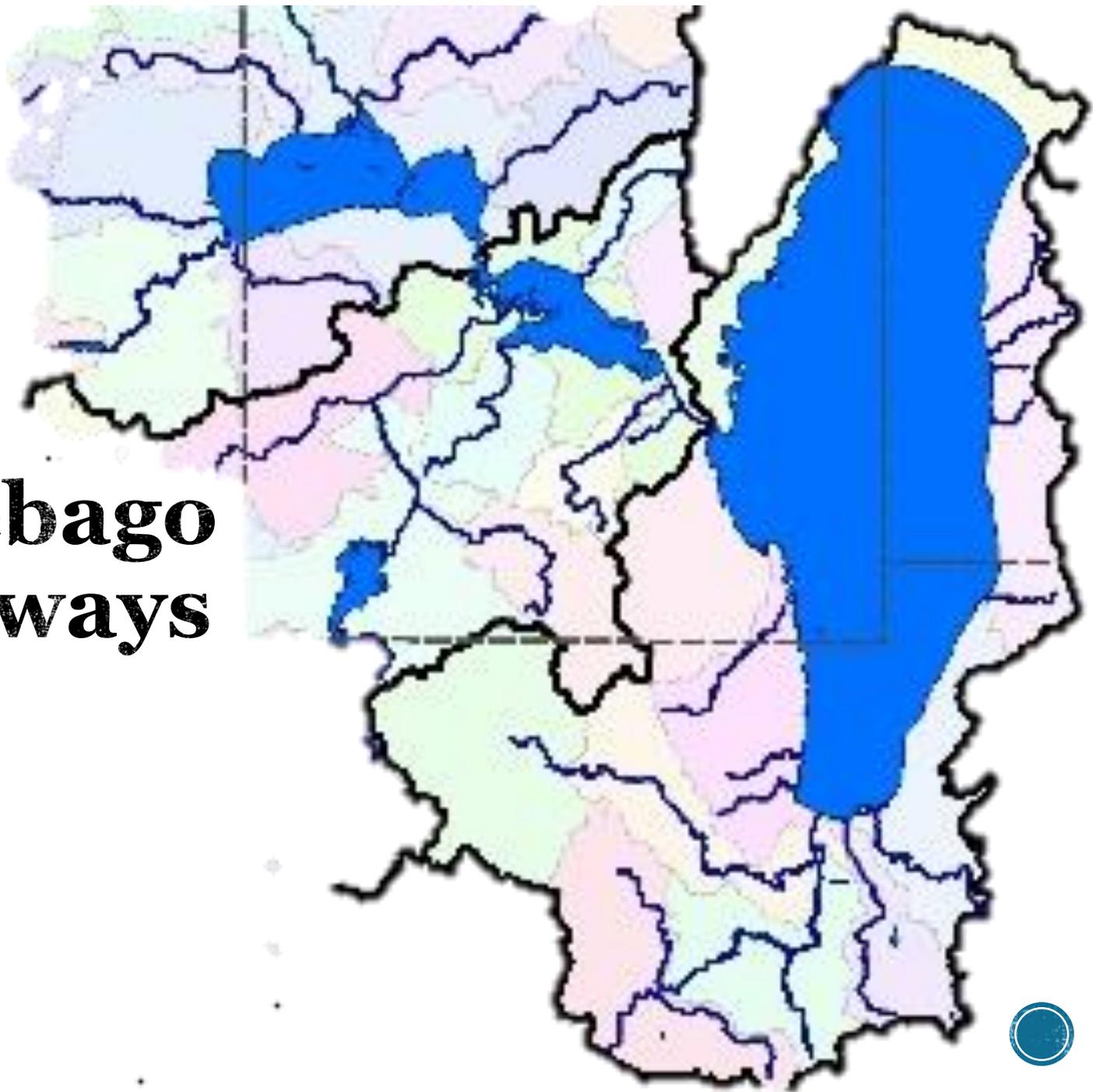
Strategic Alliance

“Agreement for cooperation among two or more independent firms to work together toward common objectives.”

BusinessDictionary.com



Winnebago Waterways



Benefits of Working Together:

Opportunities for Grant Funding

- WDNR Surface Water Grant Program
- Great Lakes Restoration Initiative (GLRI)
- Army Corps of Engineers
- Foundations

* Funders prefer to fund proposals that show partnerships and strategic planning



Benefits of Working Together:

A group of children are engaged in an outdoor activity in a lush, green environment. In the foreground, two boys are crouching together, focused on a long, white cylindrical object, possibly a piece of equipment or a tool. Behind them, another boy in a blue shirt stands looking on, and further back, a girl in a green shirt is visible. The scene is set in a grassy area with a stream or small waterway in the background, suggesting a community or environmental project.

Strategic Implementation

- Partners agree on action plan, instead of competing for resources, support proposals to fund most needed practices/projects

Benefits of Working Together:



Pooled resources, gained efficiencies

- Grant writing and administration
- Outreach



Build upon County Collaborative to Engage other Partners

- Fishing and Sportsman's Club
- Business/Industry
- Agricultural Producers
- Municipalities
- Schools/Universities
- Neighborhood Associations
- Non-profit Organizations
- Many more...

Partnering

The background of the slide is a scenic photograph of a lake. In the foreground, there is a grassy bank with several large, light-colored rocks. The water is calm with some ripples. In the middle ground, a line of trees with green and yellow foliage borders the lake. On the left side, a blue and white sailboat is docked. On the right side, a wooden pier extends into the water. The sky is overcast with a faint rainbow visible in the upper right quadrant. Several seagulls are flying in the sky.

“Establishing a long term win-win relationship based on mutual trust and teamwork, and on sharing of both risks and rewards. The objective is to focus on what each party does best, by sharing financial and other resources, and establishing specific roles for each participant.”

Business Dictionary (businessdictionary.com)



Benefits of Working Together:



Partners will help shape Lake Management Plan and more importantly help implement the LMP, 9 key element plans and TMDL goals

